

18/19

# Annual Report

STUDENT LIFE, CAMPUS COMMUNITY,  
AND RETENTION SERVICES



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# Student Life

Student Life, Campus Community, and Retention Services, often shortened to "Student Life," encompasses a wide range of programs and services that serve our large and diverse undergraduate and graduate student body. We serve the campus community through our focused and intentional work with students as they pursue their degrees. Our approach is holistic and student-centered, resulting in successful graduation and preparation for the next phase of opportunities for their lives.

This report outlines our progress on our strategic vision.



# 1 Student Life is a highly functioning and collaborative team.

## **Academic Assistance & Tutoring Centers (AATC)**

- AATC distributed a survey to Student Life partners to learn about academic support access for students.
- AATC collaborates with faculty across disciplines to provide relevant content in our academic support services.

## **Community Resource & Retention Centers (CRRC)**

- CRRC units strongly collaborated with each other, several campus resources and student organizations to deliver over 100 programs/services including the Educational Opportunity Program, Center for African Diaspora Student Success Center and more.
- CRRC staff worked together to further discuss and draft internal incident response guidelines for our units as a result of incidents that impacted our centers' staff safety and well-being.

## **Office of Educational Opportunity & Enrichment Services (OEOES)**

- OEOES created a retention reading group to engage advising and student affairs professionals in dialogue about issues impacting student success.
- OEOES created a coaching professional learning community to create space for advisors to practice the coaching technique and share experiences, tips and advice.
- OEOES partnered with academic departments and Undergraduate Education to offer credit bearing courses to students during STEP Summer Bridge.
- OEOES-Aggie Compass Basic Needs Center opened satellite pantries at the AB540 Center and the Graduate Student Association.

## **Internship & Career Center (ICC)**

- ICC collaborations included: Shine While You Dine (in conjunction with the Retention Initiatives), Veterans Networking Event (Veteran Retention Center), Leaders For The Future (Graduate Studies), and Emerging Energy Professionals with the Institute for Energy and Efficiency.
- Held office hours in office spaces of campus partners including, but not limited to: Betty Irene Moore School of Medicine, Retention Centers and Aggie Compass.
- To facilitate easier student access to on-campus jobs, ICC provides physical space for Shared Services Organization (SSO) to conduct student onboarding in South Hall.
- The partnership between the ICC and Study Abroad makes overseas opportunities more broadly available to low income students.
- The Aggie Launch Big Idea is a collaborative proposal designed to engage the entire campus in preparing students to launch careers they find meaningful.

## **AB540 and Undocumented Student Center**

- In consultation with Graduate Studies and Campus Counsel, developed the AB540 and Undocumented Status: Guidelines for Graduate Admission and Student Support.
- AB540 helped students with food insecurity by partnering with the Student Farm for fresh produce, OEOES-Aggie Compass to create a satellite pantry at the center, and with community partners for meal vouchers.
- AB540 collaborated with the ICC, Graduate Studies, Financial Aid, Mc Nair, Department of Chicana/o Studies, Student Health & Wellness, Pre-Grad/Law Advising, in the development of a an intensive, two-quarter Mentorship & professional development fellowship.

*Goal 1 continued: Student Life is a highly functioning and collaborative team.*

## Retention Initiatives

- The Retention Initiatives have implemented a culturally responsive advising and service model for supporting African Diaspora, Asian Pacific Islander, Chicanx-Latinx and Native American students through partnerships on and off campus.



## Office of Student Support & Judicial Affairs (OSSJA)

- OSSJA partnered with many on and off campus entities including, the Aggie Compass, the Dean's offices, Counseling Services, and many others to address 1,339 students of concern reports, 1,297 reports of academic misconduct, and 149 social misconduct reports.
- OSSJA adjudicates cases of sexual violence and sexual harassment following the completion of Title IX investigations. Final numbers for 2018-2019 are forthcoming.

## Associated Students of UC Davis (ASUCD)

- Sunset Fest – Fall Welcome Event with over 8000 attendees. ASUCD partnered with Student Affairs, UC Davis Police and Fire, Mondavi Center, Pi Kappa Phi as well as outside vendors. This event was self-supporting through partnerships on campus in the community.
- A Night to End Campus Hunger – ASUCD The Pantry and Aggie Compass partnered to host the inaugural staff/faculty dinner fundraiser to benefit basic needs for UC Davis students. The event partnered with the UC Davis Music Department, Coffee House, Student Housing & Dining Services (Olive & Vine), the California Aggie Alumni Association and the Graduate School of Management. The event had 60+ attendees and raised over \$1000.
- Aggie Moonlight Breakfast – ASUCD Coffee House partnered with the Chancellor's Office and Student Housing and Dining to host the inaugural Moonlight Breakfast for students during finals week, which served over 1800 students.



# 2

## Student Life is implementing cutting edge and innovative approaches to our work, and viewed as national leaders in our respective fields.

### Academic Assistance & Tutoring Centers

- AATC Online Math Jumpstart Program was developed to prepare incoming freshmen for their first quarter of calculus.
- AATC attend and present at conferences directly impacting the field of learning support.
- The Writing Studio is a place for students to practice writing in support of the University's writing standards.
- Dr. Heather Sturman's (AATC-ELL Specialist) literature review article, "Best Practices to Support Generation 1.5 Student Writers" was published in the Fall 2018 issue of The Learning Review.
- Dr. Ariel Loring and Bridget Mabunga (AATC Writing Specialists) earned IRB approval for research on their work with Dr. Monfared-"Collaboration Between Faculty and the Writing Support Center to Facilitate Quality Peer Review and Writing in a High Enrollment Biochemistry Lecture Course."

### Community Resource & Retention Centers

- CRRRC staff successfully presented at the National Conference on Race and Ethnicity (NCORE) and NASPA Annual Conference on topics related to cultural and identity resource centers, facilitating difficult dialogues, and on strategies for navigating the imposter syndrome as womxn of color and supporting transracial adoptees.
- CRRRC-the WRRC's annual pipeline program, STEM 4 Girls was selected for the 2018 INSIGHT Into Diversity's Inspiring Programs in STEM award. This collaborative program hosts approximately 60 girls between the ages of 10-12 on campus for a day of STEM-related activities.
- CRRRC-Director of CCC was presented with the Spirit of Innovation Award from the California Council of Cultural Centers in Higher Education (CaCCCHE) organization for their work.

### Office of Educational Opportunity & Enrichment Services

- OEOES-Aggie Compass launched a basic needs app that alerts students of locations where free post-event food is available.
- OEOES-Learning Strategies offered over 150 skill development workshops in areas such as self-management, self-regulated learning and goal setting, responding to requests from academic and student support units throughout campus.



*Goal 2 continued: Student Life is implementing cutting edge and innovative approaches to our work, and viewed as national leaders in our respective fields.*

### **Internship & Career Center**

- The ICC successfully launched Handshake, a modern platform for connecting students and jobs/internships.
- Through Aggie Launch, UC Davis is making career development a cornerstone of our comprehensive development campaign.
- The ICC is the only UC that collaborates with its medical school to provide experiential learning opportunities to undergraduates.
- ICC staff presented at professional conferences including; National Association of Colleges and Employers (NACE), and the National Cancer Society Young Professionals Conference.

### **Retention Initiatives**

- The Retention Initiatives have developed a comprehensive dashboard to monitor, track, and follow up on student success. They invite students to see trained academic advisors in each retention center to establish accountability and introduce a contract document to help them succeed.

### **ASUCD**

- ASUCD Creative Media received American Advertising Awards:
  - Aggie Studios-Silver award in TV Advertising for ASUCD Explained
  - Aggie Studios and Creative Media won the Gold award in the Integrated Brand Identity Campaign for Sunset Fest.
  - Sunset Fest also won the People's Choice Award and Judges' Choice Award for the best student piece of the night for Northern California. Later went on to western regionals and won silver and qualified for the national award competition in Washington D.C.
- ASUCD has multiple store fronts inside the Memorial Union East Wing from which they intentionally provide services which address student Basic Needs, including; The Pantry, Aggie Compass and Student Disability Satellite Center.

### **AB540 and Undocumented Student Center**

- Serves as a national model for providing services to undocumented students in higher education. Have advised emerging and new centers on our best practices as they develop and implement their own centers. We have served as a resource for the following campuses and organizations: CUNY, University of Oregon, San Mateo Community College District, American River College, Woodland Community College, College Trak, San Francisco Community College, University of Texas El Paso, Oregon State University, Delta Community College, De Anza Community College, Sacramento City College.



# 3 Student engagement on campus is thriving.

## Community Resource & Retention Centers

- Center for Student Involvement supported 739 registered student organizations (RSO) with an increase in the professional schools' organizations, and 10,908 events on campus with 163,222 attendees recorded.
- CRRC hosted over 500 programs and services that provided students spaces to engage in critical dialogue, explore their identities, and while creating a more inclusive campus environment.
- MENASA Student Resources launched a new website for greater outreach and accessibility for students, staff, faculty, and parents for greater understanding of what resources are available for the community at UC Davis.
- The LGBTQIA Resource Center, in collaboration with strategic communications, developed a social media campaign for PRIDE month that resulted in over 400K individual interactions on Instagram, Snapchat & Facebook.

## Office of Educational Opportunity & Enrichment Services

- The Basic Needs Center registered 6500 visitors with varying levels of need from low food/housing security to crises.
- Educational Opportunity Program (EOP) offered the "We are First" living learning community that served 70+ students in its first year.
- Transfer and Reentry Center (TRC) offered \$100,000 in scholarships to deserving students.
- The first cohort of undergraduate researchers in the OEOES Summer Research Fellowship reported value in the integrative and applied learning experience.
- Aggie Compass partnered with ASUCD to host A Night to End Campus Hunger, raising funds for the Center and the Pantry.
- 1,599 students applied for Cal Fresh during the 1st quarter of CalFresh Outreach.

## Internship & Career Center

- There were five internship & career fairs in 2018-19: Fall Internship and Career Fair (2 days). Engineering and Physical Sciences Internship and Career Fair; Winter and Spring Internship and Career Fair.
- ICC co-sponsored Study and Intern Abroad Fairs in fall and winter with Global Affairs.

## Retention Initiatives

- The Retention Initiatives delivered programs, services, and experiences that promote student success, wellbeing, and engagement of our URM students while building an inclusive campus community that seeks to address inequities so that every student can thrive.

## ASUCD

- ASUCD Unitrans Fee Referendum passed with 91.65% approval rating and with the most ASUCD votes ever cast.
- ASUCD The Pantry – Since The Pantry opened its doors on the first floor of the Memorial Union daily transactions have more than doubled, serving approximately 500 students each day.

## AB540 and Undocumented Student Center

- Our students engage and facilitate in Outreach, Research, Academic Advising, Study Space, Leadership & Advocacy, Ally Training.
- We have partnerships with ASUCD through the Dream Committee and SPEAK.
- We offer community programming such as Bike Empowerment program, Intramural sports teams, Turtles running club, mental health Mondays (in partnership with Student Health & Wellness).

# 4 Student Life services positively enhance campus climate and the student experience.

## Academic Assistance & Tutoring Centers

- AATC proactively addressed an issue in a math course where a controversial topic was presented.
- AATC received a 90.5 % student satisfaction rating from students who used our services.
- AATC staff participated in the First Year Aggie Connections program to help new students learn about university resources.

## Community Resource & Retention Centers

- CRRC supported 44 campus climate issues/events/demonstrations that impacted student-scholars experience this academic year, including: Labor Union strikes; Stephon Clark Week of Action; Latinx Community Townhalls; Manetti-Shrem-Chicanx Studies/Native American Studies dialogues.
- Staff members from the WRRRC, LGBTQIA Resource Center, Office of Campus and Community Relations, and Staff Diversity Administrative Advisory Committee co-established a campus-wide Lived Name and Gender Marker Task Force to update policies, practices, and training impacting transgender faculty, staff, and students at UC Davis.
- The University Religious Council leadership received a \$4,000 Interfaith Youth Core Grant to improve and increase awareness around interfaith issues at UC Davis.
- SRRC provided food, space, and resources or hosted town halls on campus, including the Stephon Clark Week of Action, Latinx Community Townhalls, etc.

## Office of Educational Opportunity & Enrichment Services

- Guardian Scholars Program launched a Foster Youth Ally training.
- EOP hosted inaugural 1st generation celebration and created book of student stories.
- TRC launched its senior presentation, which was Aspire with Autism. Student presented about her challenges and success with autism.
- Veterans Success Center received \$15,000 for Hooves for Heroes program, which pairs Veterans with horses for campus involvement and relaxation.

## Internship & Career Center

- Through Student Employment, the ICC supports where student staff are an integral part of campus operations, especially in Student Affairs where students fill many front line advising and support roles.

## Retention Initiatives

- The Retention Initiatives have expanded existing programming and opportunities to celebrate and promote student success to the campus community while continuing to involve students in the planning of our ethnic specific programs (i.e. graduations and unity in diversity events) to acknowledge the academic achievement of our URM student communities.

## ASUCD

- Unitrans employees over 200 students and serves over 4 million passengers a year.
- ASUCD hosts some of the largest social events on campus – Picnic Day (70,000 attendees), Whole Earth Festival (25,000 attendees), Sunset Fest (8,000 attendees), Concerts in The Pavilion (5,500 attendees).

## AB540 and Undocumented Student Center

- Offers campus and community training called "UndocuAlly Program for Educators."



# 5

## Staff are proud to be a part of the Student Life, Campus Community, and Retention Services portfolio.

### Community Resource & Retention Centers

- CRRRC staff proactively engaged in various activities and opportunities to promote student-centered and student-led work within the portfolio.
- CRRRC continue to host annual all staff development training to build community with each other, develop knowledge of each other's resources, and discuss practices of liberation.
- CRRRC hosted the first spirit week which gave career and student-scholar staff an opportunity to show pride in their Centers and build connection across the CRRRC.

### Office of Educational Opportunity & Enrichment Services

- Staff attended and presented at conferences, served as NUFPP mentors, and finished certifications as Strengths coaches.

### Internship & Career Center

- ICC staff are proud to be part of Student Life and proudly represent the unit and its resources to employers.

### Retention Initiatives

- The Retention Initiatives are proud to be a one-stop shop for many campus partners seeking opportunities for collaboration with diverse staff & students engaged in cutting-edge support services.

### ASUCD

- ASUCD career staff volunteers for campus events – Sunset Fest, A Night to End Campus Hunger, Picnic Day and Whole Earth Festival.
- ASUCD has one of the leanest staff to student employee ratio on campus. The career staff embrace the culture of a living learning environment and continue to work beyond their scope of work serving as advisors, mentors, cheerleaders, and advocates for ASUCD student volunteers and employees.



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